

# Transdata IT Privacy Policy

Last Updated: June 2025

## 1. Introduction

Transdata IT, a South African IT consulting company, is committed to protecting your personal information in compliance with the Protection of Personal Information Act (POPIA), GDPR, and other applicable laws. This Privacy Policy explains how we collect, use, share, and safeguard your data to deliver exceptional IT solutions.

## 2. What Data We Collect

We collect only the data necessary to provide our services, such as:

- Contact Details: Name, email, phone number, and company information.
- Professional Data: Job title, business registration number, or employee details.
- Technical Data: IP address, browser type, and cookies to enhance your website experience.
- Marketing Data: Preferences and responses to campaigns, with your consent.
- Public Data: Information from public platforms (e.g., LinkedIn) for industry insights.

## 3. How We Use Your Data

We use your data to:

- Deliver IT services and respond to inquiries.
- Send marketing updates (with your consent).
- Ensure security (e.g., CCTV for office visitors).
- Comply with legal obligations (e.g., tax records).
- Improve our website and services through analytics.

## 4. How We Protect Your Data

We use industry-standard measures, including:

- Encryption and firewalls to secure data.
- Contracts with third-party suppliers to ensure confidentiality.
- Regular audits to prevent unauthorized access.

Note: Internet data transmission carries risks, and we cannot guarantee absolute security.

## 5. Data Sharing

We may share your data with:

- Trusted suppliers for analytics or hosting (e.g., cloud providers).
- Professional advisors (e.g., auditors).
- Regulators or law enforcement when required.
- Partners during business reorganization.

For international transfers, we use safeguards like Standard Contractual Clauses.

## 6. Your Rights

You can:

- Access, correct, or delete your data.
- Restrict or object to data processing.
- Withdraw consent for marketing or processing.
- Request data portability.
- Lodge a complaint with the Information Regulator.

Contact our Information Officer at [legal@transdatait.co.za](mailto:legal@transdatait.co.za) (mailto:legal@transdatait.co.za) or +27 12 743 6050.

## 7. Cookies

We use cookies to improve your website experience. You can manage preferences via our cookie banner or browser settings. See our Cookie Policy (#) for details.

## 8. Data Retention

We keep data only as long as necessary for services, legal requirements (e.g., 5 years for tax records), or resolving disputes.

## 9. Updates to This Policy

We may update this policy to reflect new services or legal changes. Check this page regularly for the latest version.

## 10. Contact Us

For questions or to exercise your rights, contact:

Information Officer

Email: [legal@transdatait.co.za](mailto:legal@transdatait.co.za)

Phone: +27 12 743 6050